logic model...docx

by . Kashish

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Assessment 2: Logic Model
22022708

Activities (health promotion intervention strategies used to deliver on outputs)	**Outputs** (heath promotion products/ services needing delivered to achieve short-term impact	**Impact/ outcome**	**Indicators of impact/ outcome** (a measure to verify to what extent the impact/outcome is fulfilled – include targets and baseline data where possible)	**Means of verification** (data sources of information for measuring performance – what research methods will be used, frequency of data collection e.g. every six months, annually)	**Assumptions** (important events, conditions, decisions outside of control of the project)
Advertising visual through Facebook ads that will educate people who are engaged in waste activities	The visuals will aware the people about the disposal of garbage and its effects on health	**Short-term impact 1:** Increase people's knowledge and importance of proper waste management, segregation and disposal	Increase in number of views on Facebook ads from day 1 with zero view in 2022 to 1500 views till 2025 Indicator : number of views on ads Baseline : 0 view per day in 2022 Target : 1500 view per day in 2025	Source : Facebook analytics used to extract the views summary from the profile per day till 2025	-Focuses on using protective gears by the waste collectors (Schenck et al., 2019). -Involvement of medical practitioners focusing on the health related issues caused by open dumps (Krishnamurthi & Chakrabarti, 2012). - Helps to know the importance of waste segregation (W.H.O, n.d). - Socia[illegible]a is a pillar of many lives -Visuals will have more impact of health education (Hassanica et al., 2020).
Organizing medical camps and Distributing informational brochures (Urme et al., 2021).	Camps will aware the residents about the health issue through examination and Brochures visuals will add on their knowledge	**Short-term impact 2:** Increase the knowledge and will aware people about the health issues (skin , respiratory)	The increase in distribution of brochures in hospitals from 2022 to 2025 In Dadumajra Indicator : no. of brochures distributed in medical camp along with patients examined Baseline : 0 brochure in 2022 Target : 1800 brochure distribution in 2025	Annual Records from the hospitals where camp was organized and brochures were distributed in Chandigarh , Dadumajra	- It will reach our target audience in hospitals - The brochures distribution will reach the wider audience - easy to distribute - contains the effective way of conveying message to

Strong logic model
Frequency of data collection
ssumptions backed by evidenc

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Organizing campaigns	Voluntary clean – up and recycling campaigns in schools and public places of Chandigarh region 3	**Short-term impact 3: Increase the knowledge of children by binding them to the importance of recycling the possible waste products**	Enrollment in the campaign by the children of school and at public places of Chandigarh Indicator : number of enrollments Baseline : 0 entry in campaign in 2022 Target : 10,000 participation of people till 2025	Every Six Months records of campaigns from the organizer committee	-People will be more aware of the health issues caused by waste collection (Schenck et al., 2019). -Using recycling products helps in minimize waste (Daum et al.,2017). -Knowledge gained through campaigns helps to increases the awareness of environmental, financial and social impacts of garbage dumping (Urme et al., 2021). -Health behaviors are related to social environment and community (Hasanica et al., 2020)
All	All	**Intermediate impact: increase in awareness and knowledge among people of Chandigarh to get more aware about open dumping**	` -	-	-
All	All	**Long-term outcome: reduce the health issues like skin conditions and respiratory problems**	-	-	-

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Format References/Works Cited

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Schenck, C. J., Blaauw, P. F., Viljoen, J. M., & Swart, E. C. (2019). Exploring the potential health risks faced by waste pickers on landfills in South Africa: A Socio-Ecological Perspective. *International Journal Of Environmental Research And Public Health*, *16*(11), https://doi.org/10.3390/ijerph16112059

Daum, K., Stoler, J., & Grant, R. J. (2017). Toward a more sustainable trajectory for E-waste policy: a review of a decade of E-waste research in Accra, Ghana. *International Journal of Environmental Research and Public Health*, *14*(2), 135. https://doi.org/10.3390/ijerph14020135

Urme, S. A., Radia, M. A., Alam, R., Chowdhury, M. U., Hasan, S., Ahmed, S., Sara, H. H., Islam, M. S., Jerin, D. T., Hema, P. S., Rahman, M., Islam, A. K. M. M., Hasan, M. T., & Quayyum, Z. (2021). Dhaka landfill waste practices: addressing urban pollution and health hazards. *Buildings & Cities*, *2*(1), 700–716. https://doi.org/10.5334/bc.108

Hasanica, N., Ramic-Catak, A., Mujezinovic, A., Begagic, S., Galijasevic, K., & Oruc, M. (2020). The Effectiveness of leaflets and posters as a health education method. *Materia Socio-Medica*, *32*(2), 135–139. https://doi.org/10.5455/msm.2020.32.135-139

Krishnamurthi,S.,Chakrabarti,T.(2012).Diversity of *Bacteria* and *Archaea* from a landfill in Chandigarh, India as revealed by culture-dependent and culture-independent molecular approaches. *Systematic And Applied Microbiology* ,*36*(1),56-58. https://doi.org/10.1016/j.syapm.2012.08.009

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ORIGINALITY REPORT

40%	39%	16%	40%
SIMILARITY INDEX	INTERNET SOURCES	PUBLICATIONS	STUDENT PAPERS

PRIMARY SOURCES

1	Submitted to University of Western Sydney Student Paper	11%
2	Submitted to Excelsior University Student Paper	8%
3	Submitted to University of Pretoria Student Paper	6%
4	files.eric.ed.gov Internet Source	5%
5	link.springer.com Internet Source	5%
6	www.fao.org Internet Source	5%

Exclude quotes	Off	Exclude matches	Off
Exclude bibliography	Off		

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GRADEMARK REPORT

FINAL GRADE

21 /25

GENERAL COMMENTS

Instructor

Dear Kashish,

Overall good efforts!

Very good logic model! It is clear that you have a good understanding of how to create a logic model based on a health promotion project. However, few key information is missing such as frequency of data collection, evidence to support the assumptions.

I appreciate that you have a comprehensive health promotion campaign. I recommend you to make changes to as per feedback can reflect it assessment 3.

Please see additional feedback throughout the assessment.

Marked by JP

PAGE 1

Comment 1

Frequency required, you have stated per day, which will be data collection but when is will be done. Doing everyday is bit overwork. You may consider monthly, quarterly, 6 monthly or annually

Comment 2

excellent assumption!

QM

Strong logic model

Well written output, indicators, validation and assumptions section. Well done on creating strong logic model!

QM

Assumptions backed by evidence

Assumptions need to be backed by evidences, assumptions are barrier or enablers to the program.

QM

Frequency of data collection

Frequency of data collection is missing

It needs to be stated in time, e.g., quarterly, every six months or annually

PAGE 2

Comment 3

This needs to be selected region not whole city

PAGE 3

QM

Format References/Works Cited

The format of this reference list/works cited page is inconsistent (punctuation, alphabetization, and/or indentation). Revise this list so that all citations follow a consistent format.

CRITERION 1 (10%) 19 / 20

Unit of measurement. /10

UNSATISFACTORY (0)	Unit of measurement is not provided, or is not verifiable, or not specific enough, or not appropriate
UNSATISFACTORY (3)	Unit of measurement is not provided, or is not verifiable, or not specific enough, or not appropriate
UNSATISFACTORY (5.50)	Unit of measurement is not provided, or is not verifiable, or not specific enough, or not appropriate
UNSATISFACTORY (7.50)	Unit of measurement is not provided, or is not verifiable, or not specific enough, or not appropriate
PASS (10)	Indicator has specific unit of measurement, that is verifiable and appropriately suited to the scenario, although some important errors are present but they do not fully invalidate the unit of measurement
PASS (11)	Indicator has specific unit of measurement, that is verifiable and appropriately suited to the scenario, although some important errors are present but they do not fully invalidate the unit of measurement
PASS (12)	Indicator has specific unit of measurement, that is verifiable and appropriately suited to the scenario, although some important errors are present but they do not fully invalidate the unit of measurement
CREDIT (13)	Indicator has specific unit of measurement, that is verifiable and appropriately suited to the scenario, although some minor errors might be present
CREDIT (13.50)	Indicator has specific unit of measurement, that is verifiable and appropriately suited to the scenario, although some minor errors might be present
CREDIT (14)	Indicator has specific unit of measurement, that is verifiable and appropriately suited to the scenario, although some minor errors might be present
DISTINCTION (15)	Indicator has specific unit of measurement, that is verifiable and appropriately suited to the scenario
DISTINCTION (15.50)	Indicator has specific unit of measurement, that is verifiable and appropriately suited to the scenario

DISTINCTION (16)	Indicator has specific unit of measurement, that is verifiable and appropriately suited to the scenario
HIGH DISTINCTION (17)	Indicator has specific unit of measurement, that is verifiable and perfectly fitted to the scenario
HIGH DISTINCTION (18)	Indicator has specific unit of measurement, that is verifiable and perfectly fitted to the scenario
HIGH DISTINCTION (19)	Indicator has specific unit of measurement, that is verifiable and perfectly fitted to the scenario
HIGH DISTINCTION (20)	Indicator has specific unit of measurement, that is verifiable and perfectly fitted to the scenario

CRITERION 2 (10%) 19 / 20

Timeframe. /10

UNSATISFACTORY (0)	Timeframe is not provided, or is not accurate, or not appropriate
UNSATISFACTORY (3)	Timeframe is not provided, or is not accurate, or not appropriate
UNSATISFACTORY (5.50)	Timeframe is not provided, or is not accurate, or not appropriate
UNSATISFACTORY (7.50)	Timeframe is not provided, or is not accurate, or not appropriate
PASS (10)	Specific timeframe for which it will be monitored is provided, although accuracy is skewed
PASS (11)	Specific timeframe for which it will be monitored is provided, although accuracy is skewed
PASS (12)	Specific timeframe for which it will be monitored is provided, although accuracy is skewed
CREDIT (13)	Specific timeframe for which it will be monitored is provided, although accuracy might be slightly skewed

CREDIT (13.50)	Specific timeframe for which it will be monitored is provided, although accuracy might be slightly skewed
CREDIT (14)	Specific timeframe for which it will be monitored is provided, although accuracy might be slightly skewed
DISTINCTION (15)	Specific timeframe for which it will be monitored is provided and accurate
DISTINCTION (15.50)	Specific timeframe for which it will be monitored is provided and accurate
DISTINCTION (16)	Specific timeframe for which it will be monitored is provided and accurate
HIGH DISTINCTION (17)	Specific timeframe for which it will be monitored is provided, and is accurate and highly appropriate
HIGH DISTINCTION (18)	Specific timeframe for which it will be monitored is provided, and is accurate and highly appropriate
HIGH DISTINCTION (19)	Specific timeframe for which it will be monitored is provided, and is accurate and highly appropriate
HIGH DISTINCTION (20)	Specific timeframe for which it will be monitored is provided, and is accurate and highly appropriate

CRITERION 3 (15%) 19 / 20

Baseline for comparison. /15

UNSATISFACTORY (0)	Baseline for comparison is not provided, or is not accurate, or not appropriate
UNSATISFACTORY (3)	Baseline for comparison is not provided, or is not accurate, or not appropriate
UNSATISFACTORY (5.50)	Baseline for comparison is not provided, or is not accurate, or not appropriate
UNSATISFACTORY (7.50)	Baseline for comparison is not provided, or is not accurate, or not appropriate

PASS (10)	A baseline or benchmark reference for comparison is provided and appropriate, although with significant errors that do not fully compromise the program logic
PASS (11)	A baseline or benchmark reference for comparison is provided and appropriate, although with significant errors that do not fully compromise the program logic
PASS (12)	A baseline or benchmark reference for comparison is provided and appropriate, although with significant errors that do not fully compromise the program logic
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CREDIT (13.50)	A baseline or benchmark reference for comparison is provided and appropriate, although with some minor errors
CREDIT (14)	A baseline or benchmark reference for comparison is provided and appropriate, although with some minor errors
DISTINCTION (15)	A baseline or benchmark reference for comparison is provided and sufficiently appropriate
DISTINCTION (15.50)	A baseline or benchmark reference for comparison is provided and sufficiently appropriate
DISTINCTION (16)	A baseline or benchmark reference for comparison is provided and sufficiently appropriate
HIGH DISTINCTION (17)	A baseline or benchmark reference for comparison is provided and highly appropriate
HIGH DISTINCTION (18)	A baseline or benchmark reference for comparison is provided and highly appropriate
HIGH DISTINCTION (19)	A baseline or benchmark reference for comparison is provided and highly appropriate
HIGH DISTINCTION (20)	A baseline or benchmark reference for comparison is provided and highly appropriate

CRITERION 4 (15%) 14 / 20

Target. /15

UNSATISFACTORY (0)	Target group/location is not specified, or not appropriate
UNSATISFACTORY (3)	Target group/location is not specified, or not appropriate
UNSATISFACTORY (5.50)	Target group/location is not specified, or not appropriate
UNSATISFACTORY (7.50)	Target group/location is not specified, or not appropriate
PASS (10)	Target group/location is specified and sufficiently appropriate, although with significant errors that do not fully compromise the program logic
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HIGH DISTINCTION (17)	Target group/location is specified and highly appropriate
HIGH DISTINCTION	Target group/location is specified and highly appropriate

(18)	
HIGH DISTINCTION (19)	Target group/location is specified and highly appropriate
HIGH DISTINCTION (20)	Target group/location is specified and highly appropriate

CRITERION 5 (20%) 14 / 20

Methods. /20

UNSATISFACTORY (0)	Measurement methods and data collection frequency is not specified, or not accurate or appropriate
UNSATISFACTORY (3)	Measurement methods and data collection frequency is not specified, or not accurate or appropriate
UNSATISFACTORY (5.50)	Measurement methods and data collection frequency is not specified, or not accurate or appropriate
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PASS (10)	Measurement methods and data collection frequency is specified and sufficiently appropriate and accurate, although with significant errors that do not fully compromise the program logic
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HIGH DISTINCTION (17)	Measurement methods and data collection frequency is specified and highly appropriate and accurate
HIGH DISTINCTION (18)	Measurement methods and data collection frequency is specified and highly appropriate and accurate
HIGH DISTINCTION (19)	Measurement methods and data collection frequency is specified and highly appropriate and accurate
HIGH DISTINCTION (20)	Measurement methods and data collection frequency is specified and highly appropriate and accurate

CRITERION 6 (30%) 17 / 20

Critical evaluation. /30

UNSATISFACTORY (0)	Evidence of critical evaluation of assumptions is not provided, or not accurate or appropriate
UNSATISFACTORY (3)	Evidence of critical evaluation of assumptions is not provided, or not accurate or appropriate
UNSATISFACTORY (5.50)	Evidence of critical evaluation of assumptions is not provided, or not accurate or appropriate
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PASS (10)	Evidence of critical evaluation of assumptions is provided and are appropriate, although with significant errors that do not fully compromise the program logic
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HIGH DISTINCTION (20)	Evidence of critical evaluation of assumptions is provided and are highly appropriate